Embassy of India
Guatemala City
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PRESS RELEASE

SEMINAR ON ONE DISTRICT ONE PRODUCT SCHEME AND SISTER CITY CONCEPT AT ANTIGUA, GUATEMALA .

Embassy of India in Guatemala organized a Business seminar at Antigua, Guatemala on 22 August 2024 with various stakeholder to focus on One District One Product scheme and Sister City Concept.

2. The Mission has been proactively sharing information about Indian States with local stakeholders in Guatemala, El Salvador, and Honduras. In response, the Mission has received numerous inquiries and requests to organize seminars or briefings on One District One Product, Sister City Concept, Tourism and Education sector. Considering the substantial demand, Mission has been actively instrumental in organizing various events in Guatemala to disseminate such information. Furthermore, in an efforts to extend the outreach to municipalities, Mission organized a seminar inviting various stakeholder to join the seminar on 22 August 2024 at Antigua, Guatemala. The seminar focused on One District One Product scheme to promote local entrepreneurship and economic development at the district level. Sister City Concept wherein Mission provided a brief overview of the sister city concept to enhance the understanding among representatives of various local municipalities. This seminar served as an opportune platform for exchanging ideas, sharing best practices, and discussing experiences in areas such as culture, education, tourism, and governance. The seminar also presented a unique opportunity to promote tourism for Indian states. The seminar served as an invaluable platform for disseminating information about education institutes and scholarships offered by Indian states by gaining insights into the diverse educational opportunities available in different Indian states.

3. Ambassador Dr. Manoj Kumar Mohapatra attended the seminar and highlighted the primary objective of such relationships with Indian States is to promote mutual understanding, friendship, and goodwill between communities, regardless of geographical location. Through these partnerships, cities seek to exchange ideas, best practices, and experiences in areas such as culture, education, tourism, economic development, and governance. The platform gave a fitting opportunity to engage with local Chambers, government authorities, stakeholders, businessmen, and other investors to explore potential partnerships, joint ventures, or investment opportunities.

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Guatemala, 30 Augsut 2024