PRESS RELEASE

Hybrid B2B Meeting on Plastics Sector
29 October 2025 | Guatemala City

The Embassy of India in Guatemala City, in collaboration with the Plastics Export Promotion Council of India (PLEXCONCIL), organized a Hybrid B2B Meeting on the Plastics Sector on 29 October 2025. The event brought together around 30–40 participants from Guatemala, including Guatemalan importers, distributors, and representatives of Indian plastics manufacturers. Approx 45 Indian companies participated virtually.

2. The meeting was inaugurated by H.E. the Ambassador of India to Guatemala, who welcomed all participants and highlighted the growing trade and investment linkages between India and Guatemala. The Ambassador underlined that the plastics industry is one of the most dynamic sectors of India's manufacturing economy, known globally for innovation, quality, and competitive pricing, and expressed confidence that the B2B platform would help identify new opportunities for collaboration.

3. In his remarks, the Ambassador thanked Mr. Sachin Shah, Vice Chairman of PLEXCONCIL, and Mr. Ruben, Director of PLEXCONCIL, for their dedicated efforts in organizing the event and for mobilizing participation from leading Indian companies. He also recalled the successful visit of a PLEXCONCIL business delegation to Guatemala in 2024, which resulted in a series of promising business connections.

4. The event featured online participation from Indian exporters representing various segments of the plastics industry — including raw materials, packaging, films, moulded products, pipes and fittings, engineering plastics, and finished consumer goods. On the Guatemalan side, industry representatives, importers, and business chambers participated in person, holding detailed one-on-one interactions with their Indian counterparts.

5. Participants appreciated the Embassy's initiative to create a direct networking platform between Indian and Guatemalan businesses. The meeting served as an effective follow-up to earlier trade engagements and reinforced the mutual interest in expanding India–Guatemala trade in plastics, packaging materials, and industrial components.

6. The Embassy of India reaffirmed its commitment to supporting trade promotion initiatives in collaboration with Indian export councils and local business chambers. It also emphasized India's readiness to engage in new areas of cooperation that contribute to the shared growth and industrial development of both India and Guatemala.