सत्यमेव जयते

Embassy of India
Guatemala City
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PRESS RELEASE

HYBRID BUYER SELLER MEETING ON PLASTIC SECTOR

As plastic features in top ten Indian exports to Guatemala, El Salvador and Honduras, and to keep momentum in India's exports to Central American countries of Guatemala, El Salvador and Honduras, on 7 September 2022, Embassy of India in Guatemala & The Plastic Export Promotion Council (Plexconcil) organized Hybrid Buyer Seller Meet in presence of Ambassador Dr Manoj Kumar Mohapatra and Chairman of the Plexconcil, Mr Arvind Goenka.

The event was organized in hybrid mode to maximize its reach. The BSM featured physical participation from over 22 companies from Guatemala along with 15 participating companies from India who made presentations of their respective plastic products. The BSM was focused on to connect international buyers with appropriate suppliers and facilitates interaction that enables them to source their specific needs. Information was also provided on India's competitive advantages, its export environment and updated position in the global market place. Efforts were made during the Meet to enable better understanding of Indian and International trade policies, emerging trade issues, social and environmental compliances, quality management and sustainable business practices.

Ambassador Dr Manoj Kumar Mohapatra, in his inaugural speech highlighted the large scope for trade between India and Central America, especially in plastics sector. While delivering the Welcome Address, Shri Arvind Goenka, Chairman, Plexcouncil encouraged Indian companies to focus on Central American market and emphasized the importance of Guatemala to play an integral role in the plastic sector within the Central American region. Ms. Mellany Diaz, Coordinator of The Plastics Commission, AGEXPORT, Guatemala also address the BSM and assured full support of Guatemalan companies in enhancing the trade of plastic between two countries. Shri Suraj Ananta Jadhav, Second Secretary, EoI, Guatemala conveyed vote of thanks and conveyed that Embassy's door are always open for Indian and Guatemalan companies.

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Date : 7 September 2022
Place : Guatemala City