सत्यमेव जयते

Embassy of India
Guatemala City
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PRESS RELEASE

BUYERS SELLER MEET ON MACHINERY ON 16 MAY 2023

The Embassy of India, Guatemala, in collaboration with Confedration of Indian Industries, successfully organized a Buyer Sellers Meet on Machinery on 16th May 2023. The event brought together a diverse group of industry professionals, showcasing India's prowess in the machinery sector.

2. The Buyer Sellers Meet served as a platform for Indian companies to present their cutting-edge machinery and technology solutions to potential buyers and investors. It provided an excellent opportunity for networking, knowledge sharing, and exploring potential collaborations in the machinery industry. Distinguished representatives from various prominent industries from India, viz, Bajaj, Cromtom & Greaves, Escort Kubota, Kalpataru Power Transmission Ltd. Praj Industries, SAE Towers, Shapoorji Pallonji, Unitrans Power Ltd., along with other manufacturing, construction, attended and made their presentation in the event. The Indian companies showcased their expertise in a wide range of machinery sectors, including manufacturing machinery, industrial automation, construction equipment, agricultural machinery, and textile machinery. The presentations delivered by the Indian companies highlighted the technological advancements, innovation, and quality of their products. The participants had the opportunity to engage in one-on-one discussions with the representatives of the Indian companies, gaining valuable insights into the machinery industry and exploring possibilities for future partnerships. The Buyer Sellers Meet also included interactive sessions and panel discussions, where industry experts shared their insights on market trends, challenges, and opportunities in the machinery sector. The event fostered a dynamic environment for knowledge exchange and facilitated discussions on potential collaborations and business ventures.

3. Ambassador Dr. Manoj Kumar Mohapatra, in his enaugural speech expressed his satisfaction with the overwhelming response to the Buyer Sellers Meet and acknowledged the efforts of the participating Indian companies in showcasing India's capabilities in the machinery sector. Ms. Renni Batra, Deputy Director – International, CII in her speech reaffirmed the commitment of CII to promote bilateral trade and investment between India and Guatemala, particularly in the machinery industry. Mr. Jose Roberto Aguirre Canella, President of Board of Directors from AGMACI, Guatemala and Mr. Edgar Guzman, President of the Chamber of Commerce and SErvcies CECOMS, Guatemala also attended the event in person and louded the efforts of the Indian Government in exploring untapped market of Central America to enhance trade relations and with Guatemala. They reiterated their all cooperation in increasing the bilateral trade. The event paved the way for potential collaborations, technology transfer, and mutually beneficial business partnerships between Indian companies and their counterparts in. In order to commerorate International Year of Millets 2023, Mission served cuisines made by millets to the guests

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Date : 16 May 2023
Place : Guatemala City